



Extend your reach — classified advertising

Classified advertising rates/sizes

	1x	4x	6x	12x
1 x 2"	\$125	\$120	\$115	\$100
1 x 4"	\$250	\$240	\$230	\$200
1 x 6"	\$370	\$360	\$340	\$305
1 x 9"	\$555	\$540	\$510	\$455
2 x 2"	\$250	\$240	\$230	\$200
2 x 3"	\$370	\$360	\$340	\$305

Prices listed are for black and white ads.

Add \$55/ad/issue for color classified ads.

Mechanical requirements

Size	Width	Height
1 column	2.263"	maximum 9"
2 column	4.694"	maximum 3"

All fractional sizes are listed as nonbleed and should include a rule around.

Binding: Saddle-stitch.

Color rotations: black, blue, red, yellow.

Progressive proofs or color key required.

All prices listed are net per ad.

Line ads

\$8.50/line (4-line minimum) (35 characters/line)

To reserve space, please complete the following and return it to NGWA.

Company name _____

Address _____

City _____ State/Province _____

Zip/Postal code _____ Country _____

Contact name _____

Contact email _____

Phone _____ Fax _____

Website _____

Select your size — for color add \$55/ad/issue

	1x	4x	6x	12x
1 x 2"	<input type="checkbox"/> \$125	<input type="checkbox"/> \$120	<input type="checkbox"/> \$115	<input type="checkbox"/> \$100
1 x 4"	<input type="checkbox"/> \$250	<input type="checkbox"/> \$240	<input type="checkbox"/> \$230	<input type="checkbox"/> \$200
1 x 6"	<input type="checkbox"/> \$370	<input type="checkbox"/> \$360	<input type="checkbox"/> \$340	<input type="checkbox"/> \$305
1 x 9"	<input type="checkbox"/> \$555	<input type="checkbox"/> \$540	<input type="checkbox"/> \$510	<input type="checkbox"/> \$455
2 x 2"	<input type="checkbox"/> \$250	<input type="checkbox"/> \$240	<input type="checkbox"/> \$230	<input type="checkbox"/> \$200
2 x 3"	<input type="checkbox"/> \$370	<input type="checkbox"/> \$360	<input type="checkbox"/> \$340	<input type="checkbox"/> \$305

Line ad \$8.50/line _____ #of lines (4-line minimum) (35 characters/line)

For classified ads visit www.NGWA.org/MarketplaceIndex to select your category listing. Indicate your choice: _____

Issue(s) Jan Feb March April May June
 July Aug Sept Oct Nov Dec

Payment information

See payment terms at www.NGWA.org/AdvertisingTerms. Advertiser/agency is responsible for notifying NGWA of a change in billing contact. All payments must be in U.S. funds and must be on a U.S. bank, by bank wire transfer, or charged to a credit card.

TOTAL INVESTMENT DUE \$ _____

Check # _____

Visa MasterCard American Express Discover

Card number _____

Expiration date _____

Name as it appears on card (please print) _____

Signature _____

Authorized signature

By signing below I agree to the terms and conditions at www.NGWA.org/AdvertisingTerms.

Print name _____ Date _____

Signature _____

Mail to: NGWA Sales, 305 W. Spring Creek Pkwy., Bldg. C, Ste. 101, Plano, TX 75023

Fax: 614 360.2492 • Email: sales@ngwa.org

Questions? 800 551.7379, ext. 5, or 614 898.7791, ext. 5